

Station	KSNV-TV LAS VEGAS, NV.	Agency	() GMMB	Rep Firm	
Advertiser	().OCEGUERA FOR CONGRE		3050 K ST NW	Sales Office ()	PHILADELPHIA
Product	OCEGUERA FOR CONG		WASHINGTON, DC 20007	Salesperson ()	AMY MCCREARY
Estimate#	1557	Agency C/P1/P2/E	104/111/1557		
Buyer	Maura Gilroy	Flight Dates	08/07/2012 - 08/13/2012	Salesperson Phone#	215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW POLITICAL ORDER. CHECK AND FORM TO BE SENT
TO STATION. PLS ADVISE NA'S ASAP. PLS CNF. MT&R

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	2	TU-F,M	9A-4P	OLYMPIC DAYTIME	:30	\$1,200.00	08/07-08/13	6	1	6	\$7,200.00	
	3	SA	10A-6P	OLYMPIC DAYTIME	:30	\$1,700.00	08/11-08/11	2	1	2	\$3,400.00	
	4	SU	7A-3P	OLYMPIC DAYTIME B	:30	\$1,700.00	08/12-08/12	2	1	2	\$3,400.00	
	5	W	7A-9A	TODAY SHOW	:30	\$1,400.00	08/08-08/08	1	1	1	\$1,400.00	
	6	F	7A-9A	TODAY SHOW	:30	\$1,400.00	08/10-08/10	1	1	1	\$1,400.00	

---REPORT TOTALS---

Report Totals: 12 / \$16,800.00

---SALES MONTHLY TOTALS---

Aug 12: 12 / \$16,800.00
Sales Totals: 12 / \$16,800.00
Station Totals: 12 / \$16,800.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$45,405	CATV	0%	KBLR	0%	KINC	0%	KLAS	26%	KSNV	37%
		KTNV	19%	KTUD	0%	KVCW	1%	KVMY	1%	KVVU	16%

Station KSNV-TV LAS VEGAS, NV.

Advertiser ().OCEGUERA FOR CONGRE

Product OCEGUERA FOR CONG

Estimate# 1557

Buyer Maura Gilroy

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 104/111/1557

Flight Dates 08/07/2012 - 08/13/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

XXXX 0%

---COMPETITIVE COMMENTS---

NEW ORDER
EST SHARES
BASED ON 4 SKED

Books JUL12
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE